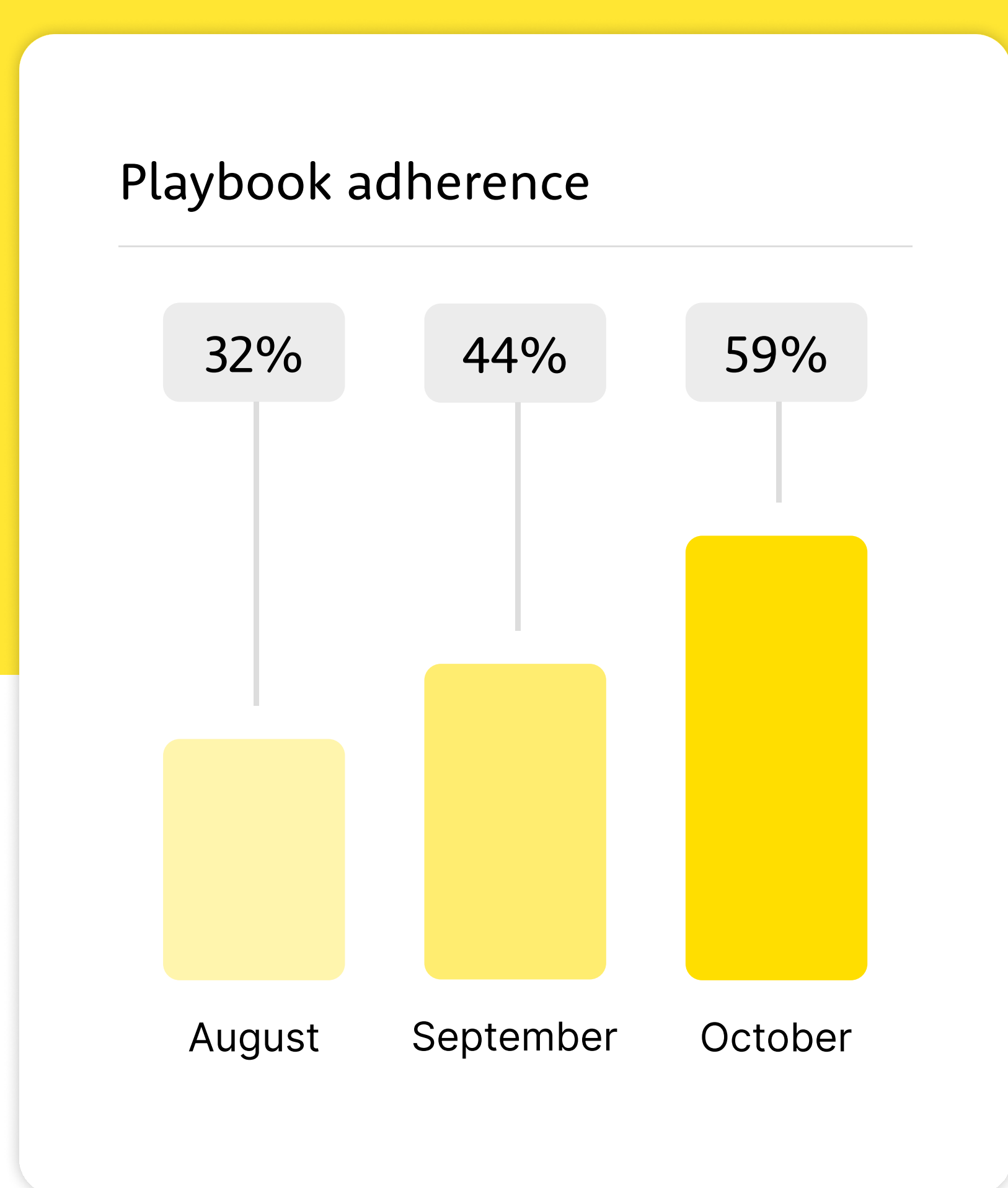


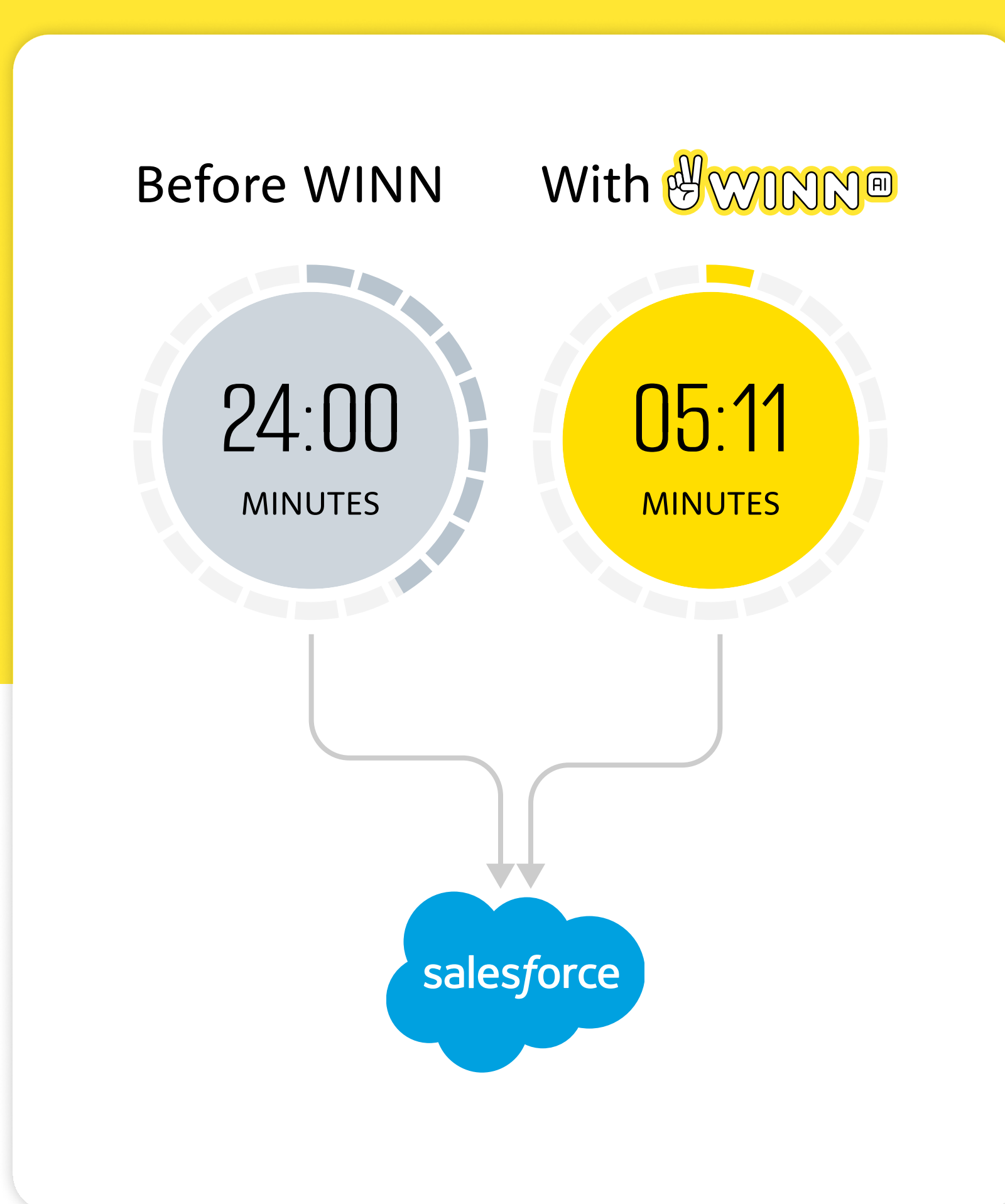


## A WINN-WINN FOR YOU AND YOUR TEAM

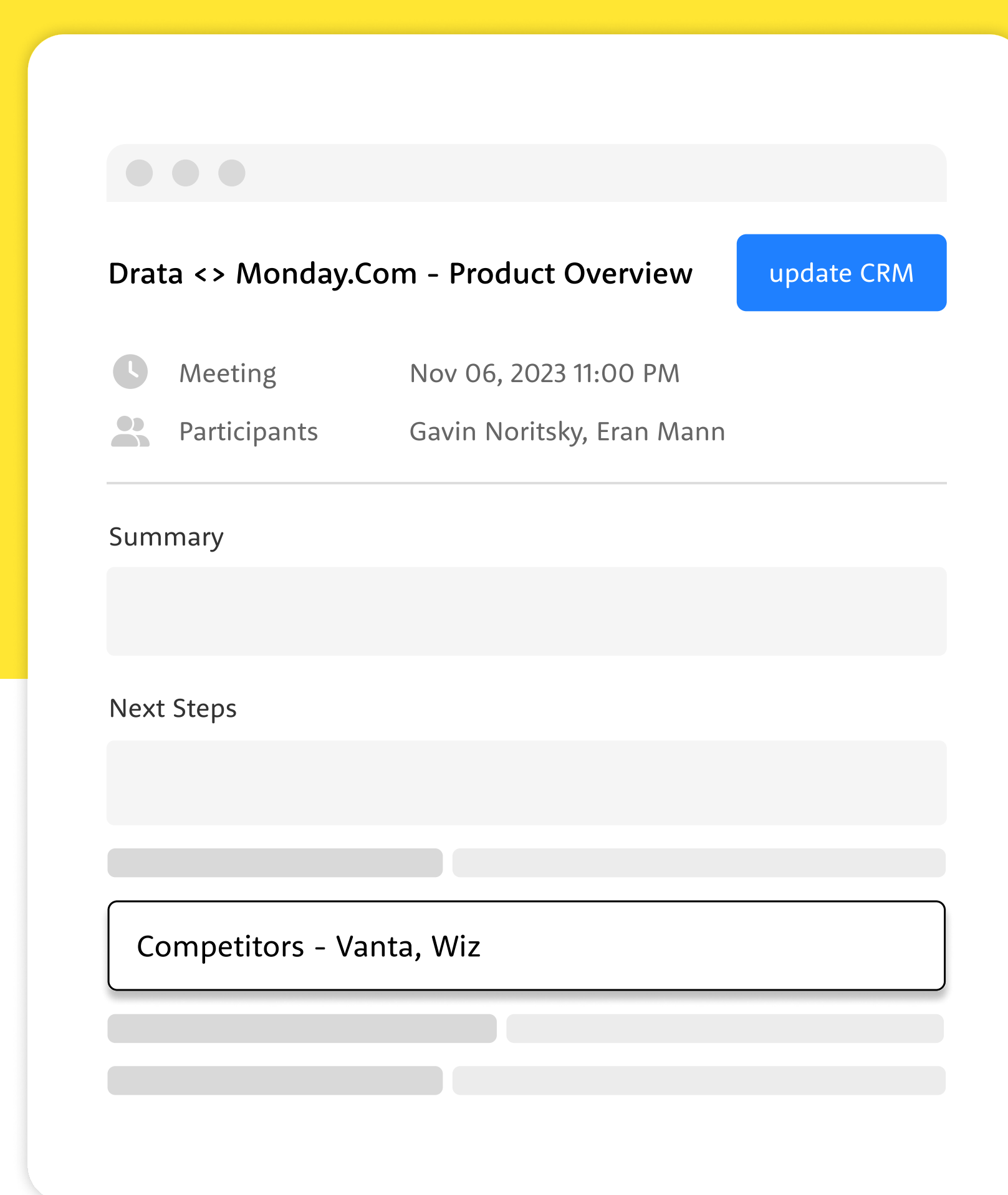
### WINN.AI value for sales organizations



Increase playbook adoption  
+97% playbook adherence rate



Save time and money  
4.25 hours more to sell  
(per week per rep)

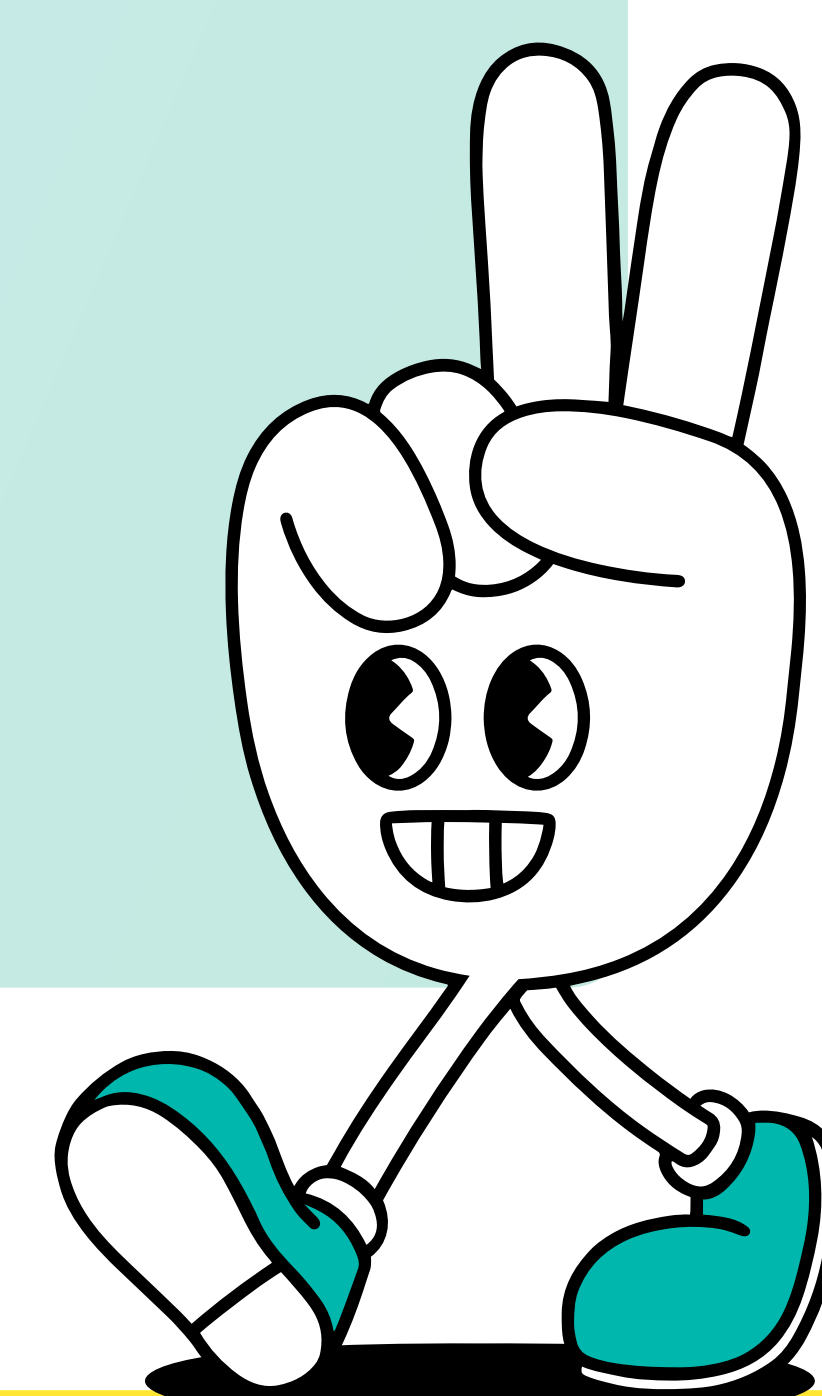


Effortless CRM Hygiene  
Enhanced note-taking and  
precise field updates



**“We tested other tools and WINN.AI is light years ahead”**

Nicole Moser, VP Sales

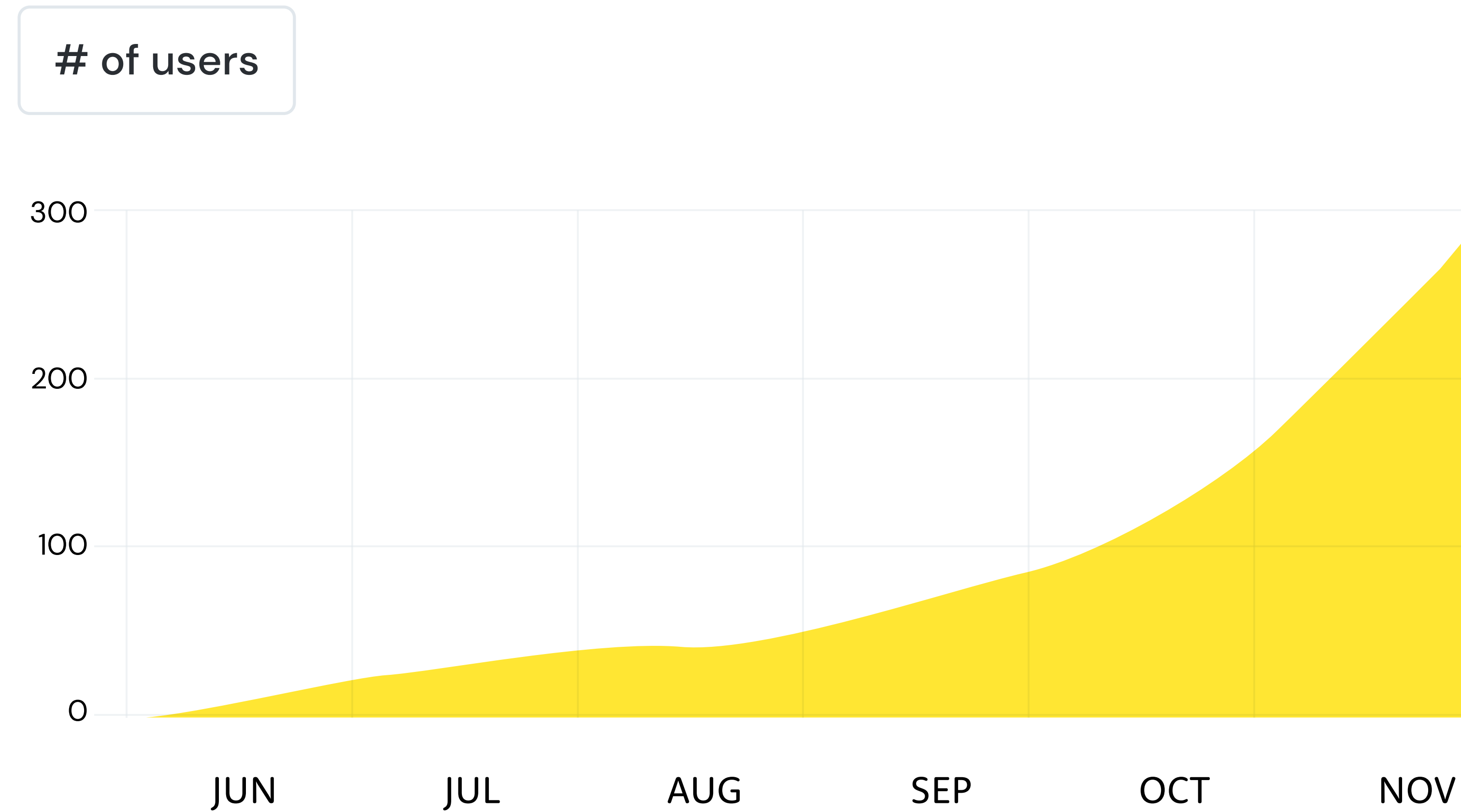


## A PRODUCT THAT SELLERS ACTUALLY LOVE AND USE

### Why sellers love WINN.

- Less time on CRM admin work
- Structured and detailed automated summaries
- Focus only on the customer during meetings

### Organic user adoption of WINN.AI @ Kaseya



## Hear It From Our Users



**Alvaro Lacayo**  
Account Manager  
Kaseya

“Other reps take 30 min to update the opp, it takes me 5 min with WINN.AI”



**Ittai Marinberg**  
Senior Account, Executive  
Connecteam

“I’ve been on thousands of sales calls. Hands-free playbook tracking and data capturing are real game-changers!”



**Natalie Cabell**  
Account Executive  
Gaviti

“I really love using WINN.AI!”



**Adam Preda**  
Account Executive  
Paddle

“With WINN.AI, I can just focus on the prospect and their needs, knowing that WINN has all the notes covered.”

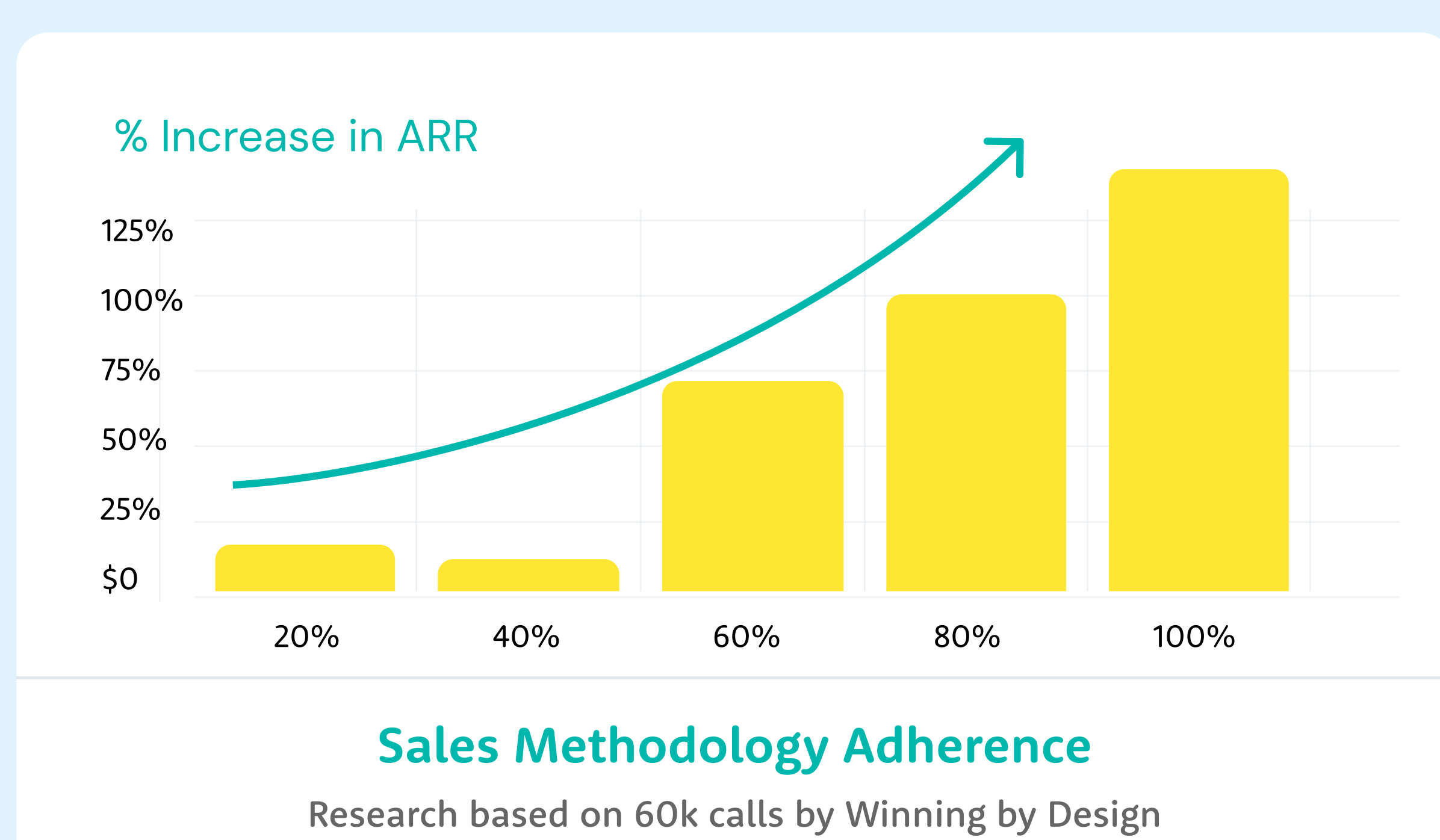


**Tala Rhodes**  
Account Executive,  
ChurnZero

“WINN.AI makes a huge difference with helping the entire team manage sales more effectively”

## ECONOMIC IMPACT

### Higher playbook adoption results in higher ARR



### Benefits Summary

- 30%** Increase in playbook adoption
- 85%** Less admin work
- 100%** Perfect CRM hygiene